

„Turn“ series of fittings receives two distinctions in  
the „Plus X Award“ Seal of quality:  
„High Quality and Design“ for exceptional functionality  
and high quality bathroom range  
„Product of the Year 2014“

Mannheim – The innovative Jörger series „Turn“ is awarded not once, but twice with the international, prestigious „Plus X Award“. The series receives the seal of quality for „High Quality and Design“ and is also distinguished as „Product of the Year 2014“.



The jury was won over by the outstanding design of the series, which displays an unusual combination of art and functionality. Inspired by the architecture of the Infinity Tower - today the Cayan Tower, in Dubai - Oliver Jörger designed a fitting in which the square body of the unit turns 90 degrees on its own axis. The dissolution of the strict geometric form creates a dynamic product and an expressive, sculptural effect.



A special challenge is to transform the sophisticated technology of the design into an exclusive, functional product. This requires the highest precision during production and is only possible with a special 5 axle CNC machine.



The Seal of Approval „High Quality and Design“ – one of the most comprehensive distinctions – is awarded to a product with above average innovative technology, which excels in functionality, quality and durability.

In this category, the „Turn“ fitting scores, above all, in its well-engineered technical aspects and ease of use. The lever consists of an innovative, low maintenance joystick cartridge with ceramic discs, which is integrated via a spring mechanism into the body of the fitting. An

aerator, fitted into the faucet, creates a soft, even flow of water, enabling sustainable water saving.

The winner of the innovation prize, „Plus X Award „ is chosen by an international and independant jury of specialists from 25 industries in seven categories. It distinguishes products, which stand out from others on the market through their extraordinary characteristics and design.

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## About Jörger

Jörger Armaturen- und Accessoires-Fabrik GmbH is located in Mannheim, Germany and is not only an international manufacturer and supplier of taps but also offers a wide range of accessories to match their exclusive designs. These are created entirely in elaborate craftsmanship – handcasted, smoothed and polished, providing a very special standard of quality and exceeding even the highest expectations.

The company philosophy is to offer not only a design for a complete bathroom, but moreover an entirely new experience. Washing units created from porcelain, or glass and other selected components complement the range of taps and accessories.

„Jörger Designs“ are perfectly coordinated. Designs in which form and function blend harmoniously into each other and where the aesthetic style releases a burst of creativity.

# PRESS RELEASE



# Jörger

TURN - Plus X Award Winner

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